





**Once upon a time,  
not long ago,  
there was harmony in  
the Ocean**

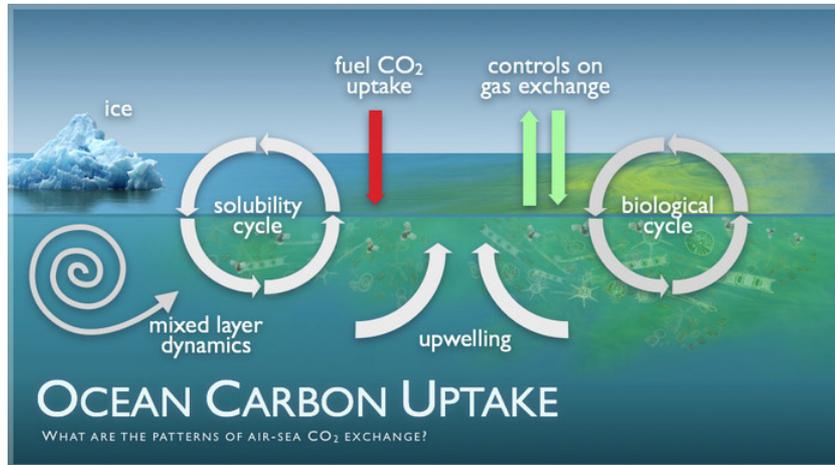
**But things have  
changed dramatically  
in our lifetime**



**Every year, around 8 million  
metric tons of plastic waste  
enters the Ocean**

**By 2050, there will be more  
plastic than fish in the Ocean**

# When the Ocean is not ok, we are not ok



**WORLDWATCH INSTITUTE**  
Vision for a Sustainable World

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### Oceans Absorb Less Carbon Dioxide as Marine Systems Change

The oceans are by far the largest carbon sink in the world. Some 93 percent of carbon dioxide is stored in algae, vegetation, and coral under the sea.

**NATIONAL GEOGRAPHIC**  
| ENVIRONMENT |

### Climate change impacts worse than expected, global report warns

The Intergovernmental Panel on Climate Change says the world is headed for painful problems sooner than expected, as emissions keep rising.

## Humans will not survive without a healthy Ocean

Oceans produce **1/2** of the world's oxygen and absorb **1/3** of human-caused carbon dioxide

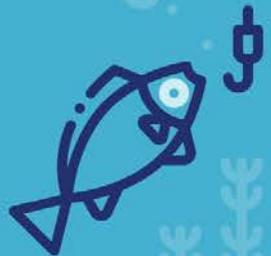
# The Ocean provides air, food, medicine & jobs

Ocean-based businesses  
contribute more than  
**\$500 Billion**  
to the worlds economy



**THE**  **TIMES**

Plastic found in 75 per cent of  
deep ocean fish



**3.5 Billion** people rely on the  
Oceans as their *primary source* of food



Drugs for cancer,  
arthritis, Alzheimer's  
& heart disease come  
from the Ocean

# What to do?

**We must replace plastics with biodegradable materials and clean up the mess we've made**

***This will take determination, innovation and money!***



# Good News!

Many great organizations are hard at work to solve the problem of plastic, microplastic & marine debris in the Ocean

The challenge is to figure out which ones are most effective



# That's where Ocean Grants comes in

## We do two things:

**We research organizations  
to identify the most  
impactful ones**

**We fundraise and funnel  
money to them**

# Our Research

**We dive deep on each organization utilizing our proprietary Methodology which includes:**

- **IRS tax forms**
- **Websites, social sites and press**
- **Third party charity review sites**
- **Individual surveys**
- **Site visits and observations**
- **Advisory Board recommendations**

**Our extensive research ensures donations achieve the biggest possible impact!**

# Our Fundraising



**In addition to offering donor advised funds, one key fundraising strategy is yacht donations**

**You can help us by suggesting owners consider donating their vessels to OG**

**We can help you by offering both:**

<b>5%</b>	<b>+</b>	<b>12%</b>
<b>finders fee</b>		<b>commission</b>
based on appraised value		upon sale

# There are 10 urgent Ocean Challenges

## That need our help!

- **Acidification**
- **Algae & Dead zones**
- **Aquatic Invasives**
- **Destruction of Habitat (coral bleaching)**
- **Endangered Marine Mammals**
- **Marine Protected Areas**
- **Ocean Noise**
- **Offshore Drilling & Mining**
- **Overfishing**
- **Plastic, Microplastic & Marine Debris**





**There is so much work to do.  
We appreciate your support!**

# Our Team



**Jennifer Persson**  
Founder



**Mike Davis**  
Operations



**Cassie Benson**  
Communications



**Darcy Jones**  
Social Media

## Plus our Advisory Board Members

### **Our Mission:**

To identify and fund outstanding Ocean-focused organizations and projects

# Thank You!

**Jennifer Persson**

Jennifer@Oceangrants.org

(408) 858-5221

[www.Oceangrants.org](http://www.Oceangrants.org)